

## Sponsor Program

Gavin is a portraitist, pictorialist and writer from Washington State who began in photography at age twelve. Inspired by photographers like Ansel and Whitmire, as well as painters like Rembrandt, Bierstadt and Sargent, he has become passionate about images that stand apart and making timeless wall pieces. Gavin travels with his family 3-4 months out of a year, as he studies and teaches photographic craftsmanship and searches for Americas most beautiful places, sharing what he discovers on his journal, f164.com

Funds from sponsors and private patrons help Gavin offset the expenses of travel, study and research in producing better images. Commercial Sponsors gain signage and promotion, as Gavin travels throughout the USA, as well as on the website and his "Photo Couch Podcast". Sponsors can also call on Gavin to present at their workshops and events.

Commercial sponsors help offset costs for the 10-20k miles per year that Gavin takes on the open road. This can be a pre arranged sponsorship amount, or a per mile agreement. A sponsor can be exclusive, or a part sponsor.

In return Gavin will present his various workshops, from LR, to HDR, to Digital files & printing, for sponsor events at no cost, in the regions of his travels. Gavin's images may also be used in marketing the sponsors products or services. The sponsor logo and info can also be placed on Gavin's trailer. Towed around the USA as he meets others photographers and studies the craft of photography.

This is a somewhat new concept in marketing, but hearkens back to art patrons of times past with a flair of modern marketing that I think will prove unique and valuable in a world of ever growing photography interest.

I hope you'll join on this journey of discovery. To chat further please contact us. Thank you, Gavin Seim. **f164.com | seimstudios.com | 309-754-5255** 

